



TERRONICS  
DEVELOPMENT  
CORPORATION

# Press Release

January, 2012

## Made in America and American as Red, White, and Blue

We hear and read a good deal lately how the U.S. has lost its edge. The manufacturing sector is way down, and talk of us no longer able to compete with the rest of the world due to our higher wages blares out on the sidewalk. Well, past the actual loss of manufacturing jobs, the rest of that projection is just nonsense! This is the country that put men on the moon, put jet airplanes carrying passengers in the sky, has the hardest working and best educated workforce on the planet! There isn't anything our citizens can't do if they put their mind to it. We conquered this continent's wilderness, and went on to pioneer technologies from electricity to engines to nuclear power to computers.

Look at little Terronics for a microcosm of what the U.S. can do. We invent, design, build and help our customers maintain the finest liquid and powder electrostatic coating systems in the world. We use the finest American Made components (with very few exceptions), use local excellent quality fabricators and panel builders, and even paint our machines with good old Sherwin Williams epoxy paint. What's more, our machines are unique in the world, encompassing reliable operation, incredible precision and uniformity of material application and first-pass deposition efficiencies usually above 95%. Each machine is custom designed and programmed to meet exacting customer requirements.

We serve industries ranging from steel, food, rubber, medical and a host of "others" with a variety of machines. And we're always really keen to find new market areas where wasteful or non-precision application of material needs to be addressed.

You'll find our machines in Venezuela, the Netherlands, U.K. and Mexico to name just a few places. That is to say, we actually do produce equipment unavailable anywhere else but Terronics. We have numerous domestic and some E.U. patents to protect our intellectual property. But the know-how in this relatively tiny company and its operational efficiency exceeds any most of us having previous workplaces have ever experienced.

Talk about green? Windmills and solar cells you say? How about applied material savings over 50%, and sometimes as high at 98%! That's real green, as in dollars not spent to buy, and clean up after. And, incidentally, those messes aren't just on the floor, but also finding their way into adjacent machinery hastening its repair and replacement. And eliminating that tramp material adds even a little more green to to our customer's bottom line.

You can only do what you can do. But there's no reason to despair about the demise of America. There's opportunity abundant for Terronics and lots of other high tech companies to manufacture unique products that the rest of the world needs. And many other skillful and hard working Americans have, and others are welcome to "clone" our model all they want. Imitation is the most sincere form of flattery it is said!

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